

REP HEADLINE# 6363147 TRF# 335761 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT4/12 17.43
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***
 CHANGES

ADV # 17011 ADV. NAME ISS/AMERICANS 4 TAX REFORM REP.# OFF.# 18 SALESMAN #
 AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME GREG PHELPS

600 FAIRMOUNT AVENUE, SUITE 306
 TOWSON, MD 21286
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6363147 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER TAX REFORM EST#2813 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT5/12 OCT16/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 17.43

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M1 OK
 TTLS \$49,450
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		830P-1130P	30		\$6,500.00	10/7	10/7	0		SUN	0
12	S		830P-1130P	30		\$6,500.00	10/14	10/14	0		SUN	0
PROGRAM : NBC SUN FOOTBALL												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2813

REP HEADLINE# 6363147 TRF# 335761
\$\$\$ UNAPPROVED REV #1 \$\$\$

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FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT4/12 17.43
*** WPXI-TV ***

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13	A		805P-1200M	30		\$6,500.00	10/7	10/7	1		SUN	1
13	A		805P-1200M	30		\$6,500.00	10/14	10/14	1		SUN	1

PROGRAM : NBC SUN FOOTBALL
ORD COM1: NBC SUN FOOTBALL - TP CORRECTION
ORD COM2: SPOTS ARE BOOKED -MB
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-12 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-12 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#12	MISSED: SUN/830P-1130P	OCT7 OCT14	30S	\$6,500.00	(OCT4/12)					
			OFFER: SUN/805P-1200M	OCT7 OCT14	30S	\$6,500.00	PLS ADVISE.					
			CMT: NBC SUN FOOTBALL - TP CORRECTION									
			CMT: SPOTS ARE BOOKED -MB									

OCT/12 49450.00

CONTRACT TOTAL 49450.00
TOTAL SPOTS 32

MARKET TOTALS \$183,148 WPXI 27% KDKA 28% WTAE 16% WPGH 25% CABL 0% WPCW 3% WPMY 1%
STEELERS ON FOX

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363147 TRF# 335761
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT4/12 15.45
*** WPXI-TV ***

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STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#12

MISSED: SUN/830P-1130P
OFFER: SUN/805P-1200M
CMT: NBC SUN FOOTBALL - TP CORRECTION
CMT: SPOTS ARE BOOKED -MB

OCT7 OCT14
OCT7 OCT14

30S \$6,500.00
30S \$6,500.00

(OCT4/12)
PLS ADVISE.

CONTRACT TOTAL 49450.00
TOTAL SPOTS 32